

Google - Sample Report - September 2011

Keyword	Clicks	Impressions	CTR	Avg. CPC	Cost
indenter	4	454	0.88%	\$ 2.22	\$ 8.87
indenters	2	28	7.14%	\$ 1.96	\$ 3.91
hardness testing accessories	0	0	0.00%	\$ -	\$ -
hardness tester accessories	1	4	25.00%	\$ 1.31	\$ 1.31
hardness standards	0	167	0.00%	\$ -	\$ -
hardness test anvil	0	0	0.00%	\$ -	\$ -
hardness test anvils	0	0	0.00%	\$ -	\$ -
hardness testers anvil	0	0	0.00%	\$ -	\$ -
hardness tester anvils	0	0	0.00%	\$ -	\$ -
hardness testing anvil	0	0	0.00%	\$ -	\$ -
hardness testing anvils	0	0	0.00%	\$ -	\$ -
hardness testing fixtures	0	0	0.00%	\$ -	\$ -
hardness testing fixture	0	0	0.00%	\$ -	\$ -
hardness tester fixture	0	0	0.00%	\$ -	\$ -
hardness testers fixture	0	0	0.00%	\$ -	\$ -
hardness tester fixtures	0	0	0.00%	\$ -	\$ -
hardness testers fixtures	0	0	0.00%	\$ -	\$ -
hardness test fixture	0	0	0.00%	\$ -	\$ -
hardness test fixtures	0	0	0.00%	\$ -	\$ -
hardness testers	5	143	3.50%	\$ 4.69	\$ 23.47
hardness tester	42	1250	3.36%	\$ 4.31	\$ 181.01
hardness testing equipment	5	127	3.94%	\$ 4.24	\$ 21.18
Wilson hardness testers	0	72	0.00%	\$ -	\$ -
hardness testing machine	0	57	0.00%	\$ -	\$ -
hardness test	103	7266	1.42%	\$ 4.67	\$ 480.71
Tinius Olsen	2	189	1.06%	\$ 5.00	\$ 10.00
Tinus Olsen	0	21	0.00%	\$ -	\$ -
hardness testing machines	0	3	0.00%	\$ -	\$ -
Clark Instrument	16	97	16.49%	\$ 0.26	\$ 4.21
Clark Instruments	12	162	7.41%	\$ 0.18	\$ 2.19
brunell hardness testers	0	0	0.00%	\$ -	\$ -
brinell test	4	242	1.65%	\$ 3.10	\$ 12.41
brinell hardness tester	14	214	6.54%	\$ 3.41	\$ 47.75
brinell hardness testers	6	81	7.41%	\$ 4.02	\$ 24.10
brinell testers	3	21	14.29%	\$ 4.85	\$ 14.55
brinell tester	9	127	7.09%	\$ 3.74	\$ 33.65
brunell hardness tester	0	0	0.00%	\$ -	\$ -
brinell equipment	3	52	5.77%	\$ 3.88	\$ 11.63
brinell testing machines	0	0	0.00%	\$ -	\$ -
brinell testing machine	0	9	0.00%	\$ -	\$ -
rockwell hardness tester	36	504	7.14%	\$ 4.38	\$ 157.71
rockwell hardness testers	20	387	5.17%	\$ 3.75	\$ 75.01
rockwell tester	26	484	5.37%	\$ 4.25	\$ 110.60
rockwell test	9	836	1.08%	\$ 4.34	\$ 39.06